Standard Operating Systems

Technology Solutions | Web/SEO Development

Ever Spent Time on a Broken Website?

PROBABLY NOT FOR LONG…

- Missing pages, slow load times and broken features are a quick turn-off for visitors, sending them directly to your competitor's website instead.

- Avoid making a bad impression by doing a website audit.

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What is a Website Audit?

- A website audit is a full analysis of everything related to your site's level of search visibility, from content to code.

- An audit can identify things like:
  - Slow page speed
  - Technical issues
  - Any 'not found' pages
  - Missing and broken links
  - Overly large image file sizes
  - (and more)

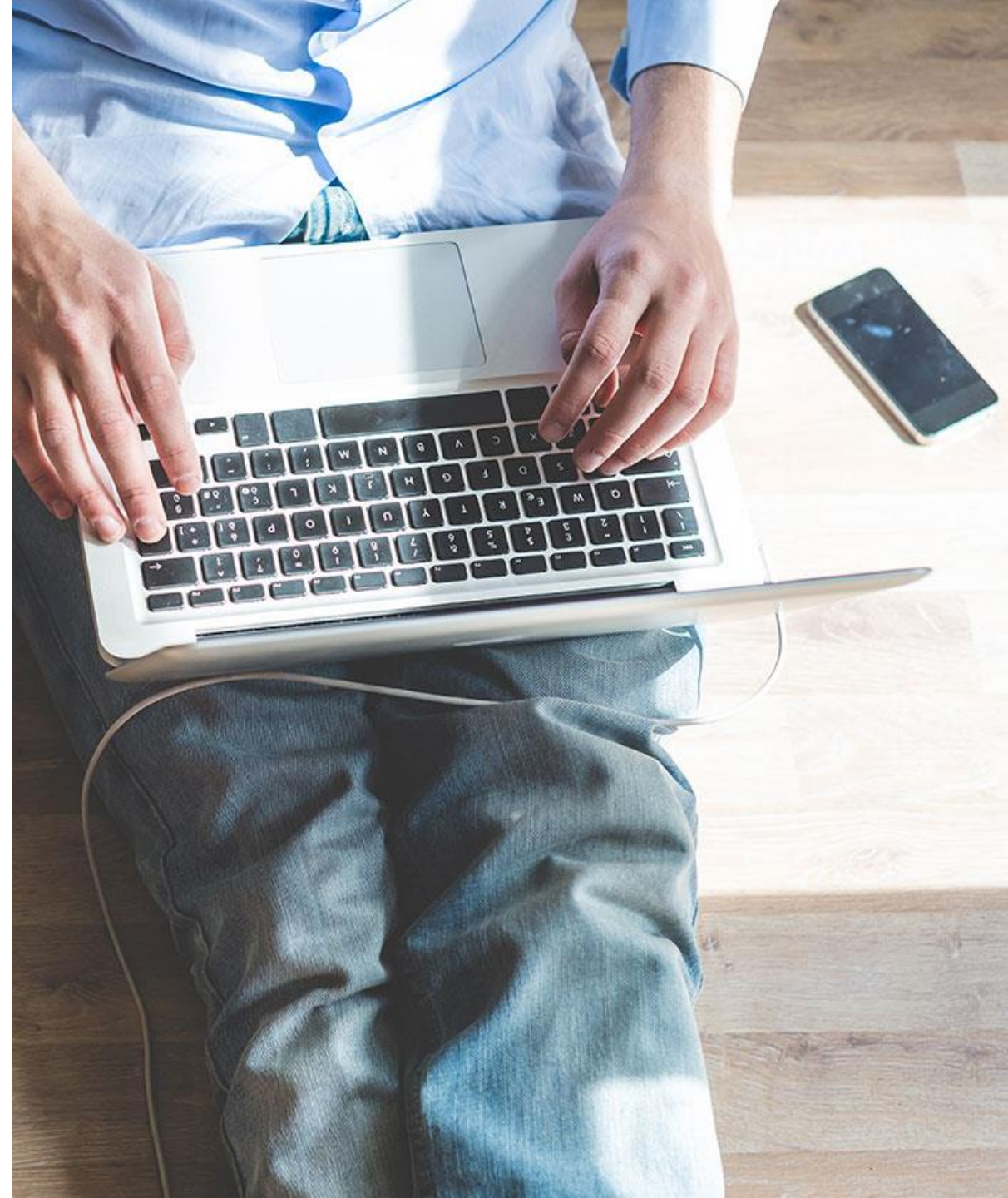- These things all have an impact on your business and potentially the bottom line.

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Why do I need a Website Audit?

- Websites aren't static. Just as you need to refresh your content, you need to monitor what's happening behind the scenes as algorithms that drive the site's visibility evolve over time.

- To compete in today's market, you need to constantly tend to these changes or risk missing a significant audience.

- Missed audience = missed sales!

What do I get with a Website Audit?

- The deliverable from a website audit is a comprehensive audit overview, which will summarize any issues as well as strategic recommendations for improving those issues.

- The audit will give you an idea of the overall health of your site, and allow you to take immediate action to improve your online presence.

How do I know if I need a Website Audit?

ASK YOURSELF THESE QUESTIONS:

- Is your website easy to navigate?

- How long does it take your website to load?

- Do you have duplicate content on several pages?

- Are you currently generating leads from your website?

- Is your website mobile friendly?

Knowing the answer to these types of questions is key to understanding the health of your website. During a website audit, Judy will walk you through these and many other questions to assess your site and develop a strategy to best capture your desired audience.

DON'T GET BURIED IN SEARCH ENGINES

IS YOUR WEBSITE PERFORMANCE UP TO SPEED??

Schedule a Website Audit today!

A website audit is a full analysis of everything related to your site's level of search visibility, from content to code. An audit will give you an idea of the overall health of your site and allow you to take immediate action to improve your online presence.

We are running a special on website audits through the 1st of June. 20% off the cost of an audit.